

Strategy Consulting

We develop the basis for your e-commerce strategy with you



Get in touch with us:
digital-commerce@swisspost.ch

Companies are increasingly being forced to rethink their business models, and, as a result, to reconsider their overall strategy as well. We help to create a basis for your e-commerce strategy. The discussions we have with you will help you identify the requirements of an online shop and do the necessary marketing.

Our expertise

- Thanks to the company's many years of experience in logistics, Post CH Ltd has extensive expertise in the online processes involved in online sales.
- The retail specialists in the Digital Commerce Consulting team have a wealth of expertise in e-commerce.
- We are familiar with key insights from studies and reports on e-commerce, and these can also help you make the right decisions.

Our services

- We will carry out an economic viability calculation with you on your business model.
- We analyse your target customers and devise the customer journey with you.
- We set out the steps to take in order to implement your solution, and we show you what to do next.
- We point out critical areas and document what you need to bear in mind.

The benefits for you

- Many retailers lack the experience and expertise to make the right decisions. In this respect, we are the perfect source of expertise.
- A clearly-structured approach is crucial to creating a strategy. We will help you achieve this.
- Our outside perspective will provide you with a valuable basis for decision-making.

The benefits for you

- As part of the workshop, you will learn how to develop the basis of your e-commerce strategy.
- We help you compile a concept document on your e-commerce strategy.

Target audience

Open to all interested companies.

Costs

Price upon request

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